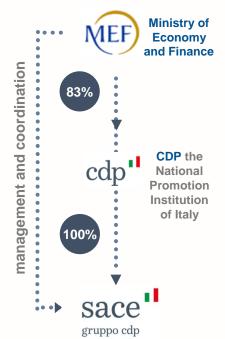


# SACE the Italian ECA: Export Credit and Push Strategy

SACE Mumbai Office - India & South Asia

## **SACE:** the Internationalisation Partner of Italian Companies

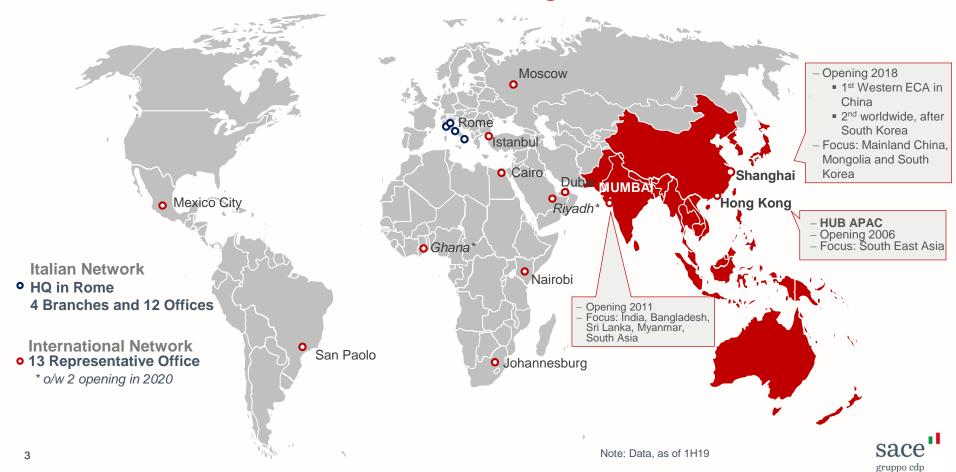


- SACE is the official Export Credit Agency (ECA) of Italy, ultimately owned, through Cassa Depositi e Prestiti (CDP) but directly managed by the Italian Ministry of Economy and Finance (MEF)
- Offers insurance and financial services and integrated solutions to support Italian export and FDIs
- SACE medium-long term tied/multi-tied and untied facilities represent an innovative, flexible and competitive instrument of funds raising for foreign companies
- Provides easy access to business opportunities activating strategic partnerships
- Has a deep knowledge of Italian industries and supply chains

Financial Soundness € 5.6 BILLION **Experience** Shareholders' equity and BBB credit rating (Fitch) of providing **Flexibility** solutions Assisting over **20.000** SMEs and large corporations in 198 countries SACE global portfolio: € 60 Bn



# SACE Global Network and Focus on APAC Region



## **ITALY** is a leader in many industries



**Machinery and automation** 

**2**<sup>nd</sup> **country in the World** for export value (after Germany)



**Ceramics industry** 

**First producer** of ceramics **tiles** in Europe (85% of revenues from export)



**Aerospace and defence** 

**3**<sup>rd</sup> **country** in the World for export of **helicopters** 



**Fashion industry** 

1/3 of all value added of the sector in the EU is Italian (4 times France and 3 times Germany)



**Agri-Food** 

value added (€68.1bn) 2 times automotive of Fr. & Sp. and double of Fr, Ger, UK aerospace sector



**Furnitures** 

**2**<sup>nd</sup> globally **as trade surplus** and **1**<sup>st</sup> in Europe as export value



**Cosmetics** 

**1**<sup>st</sup> country in the World **for make-up production** (55% of global market)

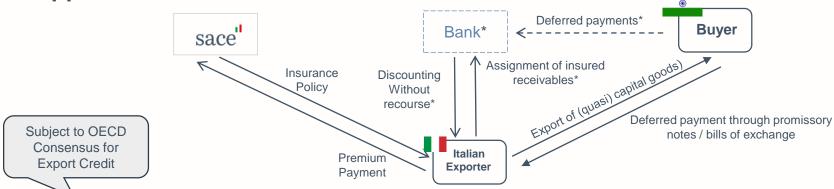


**Yachts** 

**1**st country in the World with over 40% of world orders



### Supplier's Credit



#### **HOW IT WORKS**

- Sace issues to the Italian Exporter an Insurance Policy covering up to 85% of the export contract value (min 15% down payment), from as low as € 50,000
- The policy covers up to 95-100% for nonpayment, caused by political and commercial events
- Italian Supplier can obtain liquidity through discounting receivables without recourse upon assignment of them to the bank, together with the SACE insurance policy

#### **BENEFITS FOR BUYERS**

- A competitive financing solution that supports Indian buyers in getting access to deferred payment contracts when purchasing capital goods from Italy. Alternative option to the conventional L/C
- No impact on existing credit lines already available with banks
- Extended terms of payment up to 3 years with repayment by semi-annual regular instalments

#### **HOW TO ENGAGE**

- The buyer provides its **latest financial statements** together with some additional info (e.g. details on the transaction, company profile) for credit evaluation
- Subject to SACE credit approval, the buyer and the Italian exporter will negotiate deferred payment terms



# Deals Executed in India & South Asia - Highlights











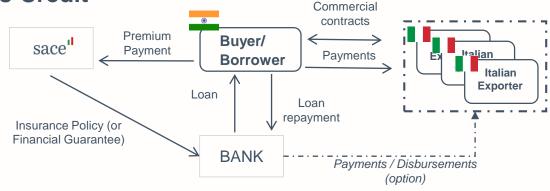




# **Annexure: Other Products**



# (Multi-tied) Buyer's Credit



#### **HOW IT WORKS**

Subject to OECD

Consensus for

**Export Credit** 

- Facility amount can reach up to 85% of the Italian eligible Export Contract Value (plus additional 30% of ECV for local costs). Mandatory 15% down payment of ECV.
- SACE guarantees up to 95-100% of the facility amount against political and commercial risks
- SACE premium can be entirely financed
- Possible refinancing of export contracts (< 24 months old) which have been already completely executed and suppliers have been paid in full

#### **BENEFITS FOR BUYERS**

- Support Indian buyer in getting access to M/LT Financing of procurement of capital/semi-capital goods from Italian exporters/contractors
- Possible to include contracts still under negotiations
- Borrower may also benefit from fixed interest rate through an interest make up agreement (fixed CIRR rate)

#### **HOW TO ENGAGE**

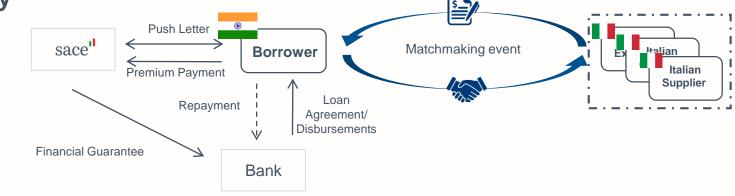
- The buyer provides details of project / new contracts to be financed, and refinanced (if any) and latest financial statements
- SACE and the Bank coordinate to verify eligible contracts, local costs (if any) and structure the facility
- Buyer's credit can also be arranged in simpler form, financing one (or more) contract with only one Italian exporter



# **Push Strategy**

NOT subject to

OECD Consensus for Export Credit



 General purpose corporate loan (UNTIED) aimed at encourage procurement from Italian suppliers

**HOW IT WORKS** 

 Borrower will sign with SACE the Push Letter, an agreement regarding i) target amount of procurement from Italy to be reached, on a best effort basis, ii) possible economic incentive recognized by SACE to the Borrower in case the target amount is reached, iii) borrower's commitment to take part to matchmaking events

#### **BENEFITS FOR BUYERS**

- Medium-long term financing not linked to specific contracts (untied), which may be utilized also for working capital, capex, etc.
- Also non-capital / retail goods can be purchased through Push Strategy. Purchases from Italian suppliers outside Italy (Italian foreign subsidiaries) also eligible (Made IN Italy and Made BY Italy)
- Privileged access to potential new Italian suppliers through matchmaking events to meet the company's procurement needs and facilitate reaching of procurement target. Events will be arranged with support of SACE

#### **HOW TO ENGAGE**

- The borrower provides its latest financial statements together with some additional documents (i.e. info on past procurement from Italian suppliers, capex plans)
- SACE and the Bank joint coordination to assess the feasibility and to structure the transaction in terms and conditions acceptable to the borrower



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